

Privacy Policy

Last updated: 06/02/2019

DiRoots operates <https://diroots.com>, web services, desktop and mobile apps that interact with google cloud services. This page informs you of our policies regarding the collection, use and disclosure of Personal Information we receive from users of our services and products.

How does this Privacy Policy apply?

This Privacy Policy applies to DiRoots websites, web services, desktop and mobile applications. By using our applications and services, you agree to the collection and use of information in accordance with this policy.

Information Collection and Use

What Information do we collect and process?

While services and apps, we may collect and process certain personally identifiable information that can be used to contact or identify you. Personally identifiable information, may include, but is not limited to, your name, the name of company you work for, your computer name, your email address, your Internet Protocol (IP) address (which may tell us generally where you are located), browser version, Operative System, the pages of our website that you visit, the time and date of your visit, the time spent on those pages and other statistical information. We may also use cookies, web beacons or other tracking mechanisms to collect information about how you have used our websites, apps and web services. The information we collect may be either anonymous, or it may include references to you.

How do collect your data?

You directly provide us with most of the data we collect. We collect and process data when you:

- Register online or place an order for any of our products and services;
- Voluntarily complete a customer survey or provide feedback on any of our message boards, contact forms or via email, phone or any other communication service;
- While you use our website, web services, desktop and mobile applications.

How do we use your data?

We collect your data so that we can:

- Process orders, manage your account and orders, process support requests and answer your doubts and questions;
- Use automated email systems to send you special offers and updates on products and services we think you may be interested;
- Improve our services and products and, therefore, provide you the best possible services and user experience;

- Generate statistical and analytical information that is used to understand the market and make better business decisions;
- Be sure your using genuine versions of our services and applications, preventing fraud and abuse for both parties;
- Analyse and fix bugs and other issues with our web services and applications.

How do we store your data?

We store your data in our servers for as long we find it essential to accomplish the goals beforementioned or till you request us to delete the data.

Your personal information and files are stored on our servers and the servers of our services providers. Your data may be transferred borders because we and our services providers have servers located in several parts of the world.

Security

The security of your Personal Information is important to us. However, keep in mind that no method of transmission over the Internet, or method of electronic storage, is 100% secure. While we strive to use commercially acceptable means to protect your Personal Information, we cannot guarantee its absolute security.

Do we share your information?

Sometimes we need to share your data with other companies and entities for several reasons:

- Processing payments;
- Tax and financial processing;
- Hiring companies to provide us services and to provide you services on our behalf (the data is used for the same purposes described in this Privacy Policy);
- Legal requests by authorities;
- Company merging or acquisitions (your data may be disclosed as part of the business).

Marketing

As beforementioned, we use your data to perform market research, make better business decisions and inform you about services and products you may be interested in.

You can opt out at any time and we don't contact you anymore for Marketing purposes.

Your rights

We would like to make sure you are fully aware of your rights.

Every user is entitled to the following:

- **The right to access** – You have the right to request us for copies of your personal data;
- **The right to rectification** - You have the right to request that us to correct any information you believe is inaccurate. You also have the right to request us to complete information you believe is incomplete;
- **The right to erasure** - You have the right to request us to erase your personal data;
- **The right to restrict processing** - You have the right to request us to restrict the processing of your personal data.

- **The right to object to processing** - You have the right to object to DiRoots' processing of your personal data.
- **The right to data portability** - You have the right to request us to transfer the data that we have collected to another organization, or directly to you.

If you make a request, we have one month to respond to you. If you would like to exercise any of these rights, please contact us at our email: support@diroots.com

Cookies Information

What are cookies?

Cookies are text files placed on your computer to collect standard Internet log information and visitor behavior information. When you visit our websites, we may collect information from you automatically through cookies or similar technology.

For further information, visit allaboutcookies.org

How do we use Cookies?

Our Company uses cookies in a range of ways to improve your experience on our website, including:

- Keep you signed in when you login;
- Understand how you use our website;
- Cache page elements to provide you faster navigation throughout our website.

What type of cookies do we use?

- **Functionality** - We use these cookies so that we recognize you on our website and remember your previously selected preferences. These could include what language you prefer and location you are in. A mix of first-party and third-party cookies are used.
- **Marketing** – We use these cookies to collect information about your visit to our website, the content you viewed, the links you followed and information about your browser, device, and your IP address. We sometimes share some limited aspects of this data with third parties for advertising purposes. This means that when you visit another website, you may be shown advertising based on your browsing patterns on our website.

You can set your browser not to accept cookies, and the above website tells you how to remove cookies from your browser. However, in a few cases, some of our website features may not function as a result.

Third-party Services

In addition, we may use third party services such as Google Analytics and other cloud services that collect, monitor and analyze this information in order to improve our products and services, provide you a better usage experience and provide you the best possible custom support and experience.

Google Drive Access

Some of our applications, may request you access to your files stored in your Google Drive account. This access has the only purpose of allowing you to import and export spreadsheets to and from our app. Our apps run in your computer and your files will never be read, stored or shared by DiRoots. Collecting your email, profile information and 'openid' has the only purpose of provide you the best experience and assistance while using our apps. Your files are never shared with 3rd party entities.

Communications

We may use your Personal Information to contact you with newsletters, marketing or promotional materials and other information that we consider relevant for you. We hate spam, so we'll only send you content of your best interest and you can opt-out at any time, with a simple click.

We also collect and store your Personal Information to establish support communications whenever needed (fix bugs, help you solve some constraint you may have during the usage of our software and to inform you about updates).

Changes to This Privacy Policy

This Privacy Policy is effective and will remain in effect except with respect to any changes in its provisions in the future, which will be in effect immediately after being posted on this page.

We reserve the right to update or change our Privacy Policy at any time and you should check this Privacy Policy periodically. Your continued use of the Service after we post any modifications to the Privacy Policy on this page will constitute your acknowledgment of the modifications and your consent to abide and be bound by the modified Privacy Policy.

If we make any material changes to this Privacy Policy, we will notify you either through the email address you have provided us, or by placing a prominent notice on our website.

Contact Us

If you have any questions about this Privacy Policy, please contact us by email:
support@diroots.com